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IN.depth

independent pharmacy publications

Category Spotlight



june 2023



medicine
chest

HRG HAMACHER
RESOURCE
GROUP

Fertility Rates Rising

U.S. Census Bureau shows fertility rates have increased 67% for women ages 35-39 and 132% for ages 40-44.[^]

	Pregnancy Tests Measures human chorionic gonadotropin (HCG)	Ovulation Tests Detects rising luteinizing hormones
Average Price ¹	\$10.50	\$26.00
Types	Digital Sticks Early Detection Sticks Strips	Connected System Advanced Digital Digital with Fertility Monitor
Examples	 022600901273 633472002908 045611952027	 633472600760

Pregnancy kits outsell ovulation kits 40 to 1, however it is important to carry both in your pharmacy.

[^]From 1990 to 2019 1. Circana — Multioutlet Family Planning data ended 3-26-23

Paraben-free skin relief, from stubborn splinters to painful chafing.



NEW

CHAFING RELIEF

Cream-to-powder chafing relief designed to both protect and soothe skin

Stays in place before, during, and after exercise to safeguard against chafing, even in water

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*Claims based on traditional homeopathic practice, not accepted medical evidence. Not FDA evaluated.



Campho Phenique® Pain & Itch Relief Liquid 3/4 fl oz

june 2023



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-  Simple, effective relief from occasional constipation

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A doctor-directed, low-dose aspirin regimen can help prevent the recurrence of another heart attack or ischemic stroke.



Aspirin Therapy is not right for everyone, so tell patients to talk to a doctor before starting or changing an aspirin regimen.

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CAMPHO-Phenique®



Treatment that relieves pain & itch, dries the cold sore, and moisturizes



854995007014



854995007021

First aid to tackle minor burns, bites and scrapes

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Many skincare needs.
One essential solution.

RELIEF FOR:

- ✓ Dry, cracked skin¹: 89% of subjects reported improved heel skin after 1 week³
- ✓ Minor wound care²: Significantly improved wound healing observed vs. antibiotic ointments⁴
- ✓ Post-cosmetic in-office procedure care²: Improved recovery post laser resurfacing⁴



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Skin Protectant

AQUAPHOR® HEALING OINTMENT (14 OZ)
UPC#: 072140636081
Skin Protectant



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AquaphorUS.com

QUESTIONS?
Call 1-800-233-2340

There's before, and then there's **Aquaphor®**

¹ProVoice Survey, March 2023. ²ProVoice Survey, March 2023. ³Data on file. ⁴Trookman NS, Rizer RL, Weber T. Treatment of minor wounds from dermatologic procedures: a comparison of three topical wound care ointments using a laser wound model. J Am Acad Dermatol. 2011; 64(suppl 3): S8-S15.



Aquaphor® Healing Ointment 1.75oz
Aquaphor® Healing Ointment 14oz

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The Non-Toxic Alternative

- Chemical pesticide-free, homeopathic formula
- Naturally occurring sodium chloride dehydrates lice & nits
- Works on all hair types including thick and curly



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Safe & Effective Since 2000!



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Campho Phenique® Pain & Itch Relief Liquid 3/4 fl oz

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The Trusted Remedies Your Family Grew Up With!



Product	UPC	Description
Father John's Medicine 8oz	011169049083	Relieves coughs due to colds and minor throat irritations
Wildroot Hair Groom 8oz	011169718804	Keeps hair in place so it looks handsome and natural
Protein 29 Hair Tonic 4oz	011169422565	Makes hair easy to style and keep in place
Dr. J.H. McLean's Volcanic Oil 4oz	011169040240	Provides quick relief for arthritis, minor muscular strains, bruises, and aches
Thum .20oz	011169100012	Helps break the habit of thumb sucking and nail biting
Peterson's Hemorrhoidal Ointment 3oz	011169128641	Promotes healing of cut, cracked, and irritated skin and external piles
Yager's Liniment 4oz	011169000046	General purpose liniment for home and farm use

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*Nielsen XAOC, 52 Weeks, 04.22.2023

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cushioned
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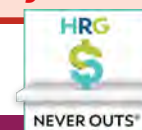
*First Aid Category Winner. Survey of 40,000 people by Kantar.



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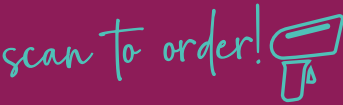








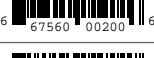






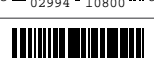














june 2023



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EASY ORDER GUIDE



UPC	Product Description
	Alocane Aloe Burn Gel 2.5 fl oz
	Alocane Aloe Burn Pads 10ct
	Alocane Aloe Burn Spray 3.5 fl oz
	Aquaphor Healing Ointment 1.75oz
	Aquaphor Healing Ointment 14oz
	BeK000L Soft Gel Sheet Kids Fever 4ct
	BeK000L Soft Gel Sheet Migraine 4ct
	Campho Phenique Cold Sore Treatment Gel
	Campho Phenique Pain & Itch Relief Gel
	Campho Phenique Pain & Itch Relief Liquid 3/4 fl oz
	Cetaphil Sheer Mineral Face Liquid Sunscreen SPF 50 1.7oz
	Cetaphil Sheer Mineral Sunscreen SPF 30 3oz
	Cetaphil Sheer Mineral Sunscreen SPF 50 3oz
	Cetaphil Sheer Mineral Sunscreen Stick SPF 50 0.5oz
	Dr. J.H. McLean's Volcanic Oil 4oz
	Father John's Medicine 8oz
	FiberCon 140ct
	FiberCon 90ct
	Hyland's Naturals Chafing Relief 0.3oz
	Hyland's Naturals PRID Drawing Salve
	Irish Spring Face & Body Wash Active Scrub 20 fl oz
	Irish Spring Face & Body Wash Moisture Blast 20 fl oz
	Irish Spring Face & Body Wash Original Clean 20 fl oz
	Irish Spring Face & Body Wash Refresh 20 fl oz
	Irish Spring Face & Body Wash Reset 20 fl oz
	Irish Spring Soap Bars Active Scrub 3ct
	Irish Spring Soap Bars Original Clean 3ct
	Licefreee! Kit Complete Solution

UPC	Product Description
	Licefreee Spray! & Go
	Nexcare Absolute Waterproof Tape 1ct
	Nexcare Clear Waterproof Bandages 50ct
	Nexcare Clear Waterproof Bandages 8ct
	Nexcare DUO 20ct (assorted)
	Nexcare DUO 40ct (assorted)
	Nexcare DUO 8ct (knee/elbow)
	Nexcare Max Hold Waterproof 15ct (assorted)
	Nexcare Max Hold Waterproof 40ct (assorted)
	Nexcare Max Hold Waterproof 6ct (knee/elbow)
	Nexcare Tegaderm Waterproof 4ct
	Nexcare Tegaderm Waterproof 8ct
	Peterson's Hemorrhoidal Ointment 3oz
	Protein 29 Hair Liquid 4oz
	Softsoap Body Wash Coconut Butter 20 fl oz
	Softsoap Body Wash Fresh Eucalyptus & Mint 20 fl oz
	Softsoap Body Wash Honey Drop and Lavender 20 fl oz
	Softsoap Body Wash Macadamia & Soft Peony 20 fl oz
	Softsoap Body Wash Pomegranate & Mango Spritz 20 fl oz
	Softsoap Exfoliating Hand Soap Cooling Eucalyptus & Sea Salt 11.25 fl oz
	Softsoap Exfoliating Hand Soap Rosewater & Aloe 11.25 fl oz
	Softsoap Exfoliating Hand Soap Warming Honey & Brown Sugar 11.25 fl oz
	St. Joseph Aspirin 120ct
	St. Joseph Aspirin 36ct
	St. Joseph Chewable Aspirin Orange 36ct
	Thum .20oz
	Wildroot Hair Groom 8oz
	Yager's Liniment 4oz

timely topic

did you know?

Independent Retailer Month



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Be sure to watch for these upcoming issues of *IN.depth*

Jul.

Category Spotlight:
Trends & Self Care

Aug.

Category Spotlight:
Cold, Flu & Pain Relief

Sep.

Category Spotlight:
Chronic Conditions

JULY IS UV AWARENESS MONTH

UV is the root cause of most skin cancers.
The AAD[^] recommends that the public #PracticeSafeSun the year-round by following **three simple steps** while outdoors:

- 1 Seek shade when appropriate
- 2 Wear sun-protective clothing
- 3 Apply a broad-spectrum, water-resistant sunscreen

Help Patients Interpret the Sunscreen Label

1 Look for broad-spectrum sunscreen, which creates a chemical barrier that absorbs or reflects UVA and UVB radiation before it can damage skin.

2 Seek a sunscreen with an SPF of at least 15. Fair skinned people may want to use a higher SPF of 30-50.

3 Don't use expired sunscreens because there is no assurance they will be safe and fully effective. (Sunscreens without an expiration date should be discarded three years after purchase.)

4 Use sunscreens with FDA-approved ingredients, because some active ingredients may be absorbed through the skin.



[^]AAD = American Academy of Dermatology. Source: FDA.gov



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